



ADVANCING AHEAD

Advance Security's Retail and Supply Chain division is to lead the security industry with the launch of its nationwide 'Recognition Roadshow' and award scheme – what is believed to be a first in the security industry.

Starting in Scotland, company directors will tour the UK to recognise and thank members of staff that have been nominated for providing outstanding customer service. The roadshow has already proved outstanding popular with customers, many of whom have been involved in the nomination process.

Managing director, Chris Fieldhouse, commented "Staff welfare and motivation is a key priority for Advance and the Recognition Roadshow gives us the perfect opportunity to formally recognise the genuine value that our staff bring to the business. Our employees are our biggest asset and it is very important that we take the time to thank them properly.

"We wanted to create an annual roadshow to demonstrate to our people that the service they provide is highly valued by us and by our clients. The award scheme will play a key part in this by recognising the truly exceptional people within the company."

Advance Security's Retail and Supply Chain Division handles security for some of the country's largest retailers including Iceland, Matalan, Boots, Primark, Homebase, Mothercare and Tesco. The company employs more than 3000 people countrywide.